

# MARIKO FUTAMURA

MARIKOFUTAMURA.COM | NAIVETE.POSTEROUS.COM

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## EDUCATION

2005 - 2009  
Champaign, IL

**UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN**  
Champaign, IL  
B.F.A., Graphic Design

Fall 2008  
London, U.K.

**CENTRAL SAINT MARTINS COLLEGE OF ART & DESIGN**  
University of the Arts London- Study Abroad Program  
London, U.K.

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## EXPERIENCE

10/10 - Present  
Chicago, IL

### VSA PARTNERS | DESIGNER

- Designer of retail, print and web executions for Converse shoes.
- Other clients include: Harley Davidson, CME and IBM.

09/08 - 10/10  
Chicago, IL

### YOUNG & RUBICAM | DESIGNER/ART DIRECTOR

- Worked under the Sears, Hotels.com, Einstein Bros. Bagels, Bonefish Bar & Grill and Hilton Hotels accounts.
- Helped in winning a pitch for Einstein Bros. Bagels

06/08 - 09/08  
Chicago, IL

### AKIRA CHICAGO | FASHION GRAPHIC DESIGNER

- Designed corporate identity campaigns for web and print for various in-house clients and fashion events.
- Designed packaging and bottle for AKIRA's perfume.
- Shot models and clothing weekly for online retail. Conducted own photo shoot for online Look Book.
- Event photographer and backstage assistant for various shows.

06/07 - 07/08  
Champaign, IL

### BUZZ WEEKLY- ENTERTAINMENT MAGAZINE | IMAGE EDITOR AND DESIGNER

- Created, obtained, and edited images for each print and online issue. Planned content for each issue.
- Cover designer

06/07 - 07/07  
Tokyo, Japan

### BEACON COMMUNICATIONS K.K. | DESIGN INTERN

- Interned under the Philip Morris & SK-II Procter & Gamble accounts. Shadowed art directors at meetings and photoshoots for McDonalds and Nike.
- Helped brainstorm and create signage for various campaigns including a pitch for Sokenbicha tea.

08/09  
Chicago, IL

### SOMEODDPILOT | FREELANCE DESIGNER

- Assisted in designing blogs for independent record labels: Secretly Canadian, Jagjaguwar and Dead Oceans.

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## TECHNICAL & PRINT SKILLS

Photoshop, Illustrator, InDesign, Dreamweaver, CSS/HTML

Photography, Interactive Design, Typography, Illustration, Visual & Corporate Identity, Branding & Logo Design, Product & Packaging Design, Editorial Design

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## REFERENCES

- **Ken Erke**, ken.erke@yr.com  
Executive Vice President, Chief Creative Officer  
Young & Rubicam Chicago
- **Eric Benson**, ebenson@illinois.edu  
Assistant Professor of Graphic Design  
University of Illinois at Urbana-Champaign
- **Chris Ho**, fussy@akirachicago.com  
Creative Director, AKIRA Chicago
- **Keiko Seto**, keiko.seto@beaconcom.co.jp  
Art Director  
Beacon Communications k.k.